

BEST PARTY EVER!®



Over the last 5 years, Just For Laughs (JFL) has become a birthday party favorite by wowing consumers with interactive birthday candles and cake topper items.

Our iconic Incredible Candle automatically lights 16 candles, opens, spins, plays Happy Birthday and continues to be a top seller with millions of pieces sold!

In 2020, we launched The Party Popper Cake Topper and it quickly became our best selling item. Simply pour in edible confetti, light the wick and it Pops! shooting edible confetti into the air, decorating the cake.

New for 2022, we have added several interactive items and a full line of basic, fashion-forward candle designs that are sure to fill all your birthday candle needs.

Singing Happy Birthday and blowing out birthday candles is a special moment for everyone and Just For Laughs is committed to making your birthday party the Best Party Ever!



WHO ARE WE?

WHY DOES IT MATTER?



JFL Enterprises was founded as a Cleveland, Ohio based, retail store, by John and Janice Meno in the mid 80's. With a relentless pursuit for trendy products and a drive for excellence in customer service and merchandising, the Meno family quickly grew Just For Laughs to five locations around the Cleveland area.

Staffed primarily by Mom and their 3 children, the stores became an extension of home. We didn't know it at the time but, ringing the registers, travelling to trade shows, stocking shelves, and dealing with customers, gave us a unique education that ultimately, prepared us for the future of JFL.

Fast-Forward to the early 2000's, Mom and Dad were winding things down at the stores and my brothers and I were building our corporate careers in the toy industry when we made our first trip to China. We were extremely excited by the opportunities that we saw. It was quickly decided that we would quit our corporate jobs and transform JFL into a consumer products company that would develop and source its own products and brands.

Today, JFL has 2 brands, multiple patents and roughly 150 products that can be found on the shelves of most major retailers in the United States.

- CATEGORY LEADER IN INNOVATING THE TOP OF CAKES
- CATEGORY LEADER IN REPLICA LICENSED 5" DIECAST VEHICLES.
- JFL IS COMMITTED TO EXECUTING ALL OF OUR PROGRAMS AS A "BEST IN CLASS" SUPPLIER BY STOCKING INVENTORY TO EXCEED RETAILERS' EXPECTATIONS.
- JFL STRIVES TO BRING VALUE BY DEVELOPING PRODUCTS AND BRANDS THAT HAVE A "SPECIALTY FEEL WITH A MASS APPEAL."
- OUR DIVERSE CUSTOMER BASE KEEPS US ON TREND (SPECIALTY, MASS, PARTY, GROCERY)
- PRODUCT DEVELOPMENT TEAM FOCUSED ON DISRUPTING INNOVATING AND DRIVING FORWARD ALL CATEGORIES WE PARTICIPATE IN.
- OWNERSHIP TEAM WITH OVER 100 YEARS OF COMBINED RETAIL AND CONSUMER PRODUCTS EXPERIENCE.





**BEST
PARTY
EVER!**®

**DRIVE UP SALES,
INCREASE BASKET SIZE
AND CREATE A COHESIVE,
BRANDED STATEMENT
FOR ALL OF YOUR
BIRTHDAY CANDLE NEEDS.**

COHESIVE BRANDED STATEMENT

For far too long, birthday candles have been neglected in retail stores. Many of our customers were buying birthday candles from multiple vendors, at multiple price points, and merchandising them in multiple places in their stores.

By mixing innovative items with "tried and true" basic products and packaging them in a way that is fun and exciting, we have created a program that sets the standard in the birthday candle market.

PERMANENT DISPLAY SOLUTION

One of the main components of the program is our attractive and efficient display system. Each peg is labeled with a photo of each item for easy service and placement on the rack. We have also created pegs that have a space for a shelf tag. Side-1 contains all of our basic and fashion designs and side-2 features all of our innovative, proprietary creations. Locking casters on the bottom of the display allows it to be easily moved. Colorful graphics were added to the sides that scream "Birthday Candles!"

PROMOTIONS / NEW PRODUCT LAUNCHES

All of our interactive, proprietary items are also available in colorful floor shipper displays and PDQ's.

By strategically mixing in these displays on a regular basis, we are insuring that new consumers are constantly seeing all of our "latest and greatest" items!



GET THE PARTY STARTED!

STEP 1- ORDER THE FLOOR SPINNER DISPLAY!

The JFL development team has carefully curated a mix of products that covers all of your birthday candle needs. The JFL sales team will assist in the item setup process and work with you to create a plan to manage and insure the display is full and looking good at all times.



STEP 2 - SELECT YOUR PROMOTIONS

Birthday candles need to be promoted to drive, grow, maintain and maximize sales.

Our products are unique and create a definite wow factor every time they are used. By promoting our best items in floor shipper displays, you are insuring that your stores are a destination for all of the coolest birthday candle items!

We suggest running a different display each quarter. By planning which items and dates to promote, you are securing inventory and insuring future sales growth.



BEST PARTY EVER!

FULL COLOR PROJECTION

LAZER BALLOONS®

Includes Tabletop Display Stand

LIGHTS UP CONTINUOUSLY FOR 7+ HRS

FILL WITH HELIUM OR DISPLAY AS CENTERPIECE FILLED WITH AIR



Item# 3720F
Lazer Balloons
Assorted Floor Display
Qty: 48 pcs



Item# 3721
Qty: 12



Item# 3722
Qty: 12



Item# 3723
Qty: 12



Item# 3720C
Lazer Balloons
Assorted Counter Display
Qty: 18



Item# 3724
Qty: 12



Item# 3725
Qty: 12



Item# 3726
Qty: 12

Package Dims:
5.5" w X 7.5" h x 1.25" d

JFL
ENTERPRISES, INC.

LAZER[®] BALLOONS

Light-Up Wall Display

SHOWCASE LAZER BALLOONS
AND DRIVE SALES!

Hangs on balloon wall alongside
mylar balloons

Includes a remote control that allows
you to change the light show from strobe
to flash and more

Standard power outlet needed.

\$150 value!

Free with the purchase of 144 Lazer Balloon

Item# Disp38
Lazer Balloons
Light-Up Wall Display
Qty: 1 pc



Disp. Dims: 24" w X 42" h x 8.25" d



BEST PARTY EVER!

Tune-A-Loons

SINGING BALLOONS



Item# 3601
Tune-A-Loons Singing Balloon
"Birthday" by The Beatles
Pack: 12



Item# 3603
Tune-A-Loons Singing Balloon
"In Da Club" by 50 Cent
Pack: 12



BEST PARTY EVER!

Butterfly SURPRISE CAKE TOPPER

NEW



OPENS TO RELEASE FLYING BUTTERFLIES!



Item# 3325C
Butterfly Surprise Cake Topper
Counter Display
Qty: 24

Item# 3325
Butterfly Surprise Cake Topper
Open Stock
Qty: 12

FLYING BUTTERFLIES

Package Dims:
5.7" w X 6.5" h X .75" d



BEST PARTY EVER!

EDIBLE CONFETTI!

CONFETTI MADE IN THE USA

PARTY POPPER!
CAKE TOPPER

TM

**ONE POPPER
DECORATES
YOUR CAKE!**

**GIVE YOUR
CAKE A
POP
OF COLOR!**



Party Popper
Shelf Reay Display
Item# 3316K
Qty: 6



Party Popper
Counter Display
Item# 3316C
Qty: 24



Party Popper
Item# 3316
Qty: 6
6-41585-03316-0



Party Popper
Floor Display
Item# 3316F
Qty: 60

JFL
ENTERPRISES, INC.

BEST PARTY EVER!



**GOLD AND SILVER
EDIBLE CONFETTI
INCLUDED!**

PARTY POPPER! **CAKE TOPPER**TM

**ONE POPPER
DECORATES
YOUR CAKE!**



Item# 3318C
Party Popper Metallic
Counter Display
Qty:24



Package Dims:
3.37" w X 7.125" h



Item# 3318F
Party Popper Metallic
Floor Display
Qty: 60

JFL
ENTERPRISES, INC.

BEST PARTY EVER!

**PLAYS
"HAPPY BIRTHDAY"**

The Original **INCREDIBLE CANDLE**

**14
CANDLES**

**ONE
CANDLE
LIGHTS
THEM
ALL!**

**OPENS
& SPINS!**



Incredible Candle
Item# 3305
6-41585-03305-4



Incredible Candle
Floor Display
Item# 3305F
Qty: 56



Incredible Candle
Counter Display
Item# 3305C
Qty: 20

PLAYS
"HAPPY
BIRTHDAY"

OPENS
& SPINS!

Glitter Incredible Candle®

16
CANDLES

ONE
CANDLE
LIGHTS
THEM
ALL!



Glitter Incredible Candle
Counter Display
Item# 3309C
Qty: 20

Glitter Incredible Candle
Item# 3309
Qty: 6
6-41585-03309-2



Glitter Incredible Candle
Floor Display
Item# 3309F
Qty: 60



Glitter Incredible Candle
Shelf Ready Display
Item# 3309K
Qty: 6



QUICK-LIGHT BIRTHDAY CANDLES



Quick Light
Shelf Ready Display
Item# 3439K
Qty: 12



Quick Light
Item# 3439
Qty: 12
6-41585-03439-6



Quick Light
Floor Display
Item# 3439F
Qty: 75

AMAZING
CHAIN
REACTION!



LIGHTING ONE
LIGHTS THEM ALL!



Quick Light
Counter Display
Item# 3439C
Qty: 36



BIRTHDAY CANDLE AIR CANNON



3.5"



4"



3"



NO MORE GERMS



THE SAFE, FUN WAY TO BLOW OUT CANDLES!

JUST PULL BACK AND RELEASE!
NO BATTERIES REQUIRED

READY, AIM, MAKE A WISH!



Bday Candle Air Cannon Counter Display
Item# 3320C
Qty: 24



Bday Candle Air Cannon Floor Display
Item# 3320F
Qty: 60



Bday Candle Air Cannon
Item# 3320
Qty: 6
6-41585-03320-7

BEST PARTY EVER!

LIGHT CANDLES AND WATCH IT MAGICALLY SPIN!

SPIN CREDIBLE CANDLE®

CANDLE POWERED CAKE TOPPER



Spincredible Candle
Item# 3321
Qty: 6
6-41585-03321-4

FITS ANY SIZE CAKE!

PLAYS HAPPY BIRTHDAY!

INCLUDES 4 CANDLES



Spincredible Candle
Floor Display
Item# 3321F
Qty: 60



Spincredible Candle
Shelf Ready Display
Item# 3321K
Qty: 6



Spincredible Candle
Counter Display
Item# 3321C
Qty: 24

JFL
ENTERPRISES, INC.

BEST PARTY EVER!

CASH STASH CAKE SURPRISE



PRECISION CUTTING TOOL INCLUDED!



Cash Stash
Item# 3322
6-41585-03322-1



Cash Stash
Floor Display
Item# 3322F
Qty: 45



HIDDEN CASH BOX!



Cash Stash
Counter Display
Item# 3322C
Qty: 20

JFL
ENTERPRISES, INC.

BEST PARTY EVER!

POP!

PULL-N-POP CONFETTI POPPER™

POP!



Pull-N-Pop
Item# 3323
6-41585-03323-8



Pull-N-Pop
Floor Display
Item# 3323F
Qty: 60



Pull-N-Pop
Counter Display
Item# 3323C
Qty: 24

THE ULTIMATE PARTY POPPERS!

BEST PARTY EVER!

CAKE BRITES®

COLOR-CHANGING LIGHT SHOW!



Cake Brites
Item# 3324
6-41585-03324-5



Cake Brites
Floor Display
Item# 3324F
Qty: 75



Cake Brites
Counter Display
Item# 3324C
Qty: 24

JFL
ENTERPRISES, INC.

COMBO DISPLAY



Glitter Incredible Candle



Spincredible Candle



Cash Stash Cake Surprise

DISPLAY BREAKDOWN

DESCRIPTION	UPC	Qty
Party Popper Cake Topper	6-41585-03316-0	16
Party Popper Metallic	6-41585-03318-4	16
Glitter Incredible Candle	6-41585-03309-2	8
Spincredible Candle	6-41585-03321-4	9
Cash Stash Cake Surprise	6-41585-03322-1	8

Item# BPEET
 Combo Floor Display
 Qty: 57



Party Popper Metallic



Party Popper Cake Topper





Item# 3401
BIRTHDAY CANDLES
CANDY STRIPES PASTEL
 INNER PACK: 8 PC
 6-41585-03401-3



Item# 3402
BIRTHDAY CANDLES
CANDY STRIPES PRIMARY
 INNER PACK: 8 PC
 6-41585-03402-0



Item# 3419
BIRTHDAY CANDLE
BABY'S FIRST (GIRL)
 INNER PACK: 6 PC
 6-41585-03419-8



Item# 3420
BIRTHDAY CANDLE
BABY'S FIRST (BOY)
 INNER PACK: 6 PC
 6-41585-03420-4



Item# 3403
BIRTHDAY CANDLES
HAPPY B-DAY GOLD
 INNER PACK: 6 PC
 6-41585-03403-7



Item# 3405
BIRTHDAY CANDLES
HAPPY B-DAY GLITTER
 INNER PACK: 6 PC
 6-41585-03405-1



Item# 3421
BIRTHDAY CANDLE
COLOR FLAMES
 INNER PACK: 6 PC
 6-41585-03421-1



Item# 3440
CAKE TOPPER
LIGHT UP HAPPY B-DAY
 INNER PACK: 6 PC
 6-41585-03440-2



Item# 3437
BIRTHDAY CANDLE-No. 0
 INNER PACK: 6 PC
 6-41585-03437-2



Item# 3436
BIRTHDAY CANDLE-No. 1
 INNER PACK: 6 PC
 6-41585-03436-5



Item# 3435
BIRTHDAY CANDLE-No. 2
 INNER PACK: 6 PC
 6-41585-03435-8



Item# 3434
BIRTHDAY CANDLE-No. 3
 INNER PACK: 6 PC
 6-41585-03434-1



Item# 3433
BIRTHDAY CANDLE-No. 4
 INNER PACK: 6 PC
 6-41585-03433-4



Item# 3432
BIRTHDAY CANDLE-No. 5
 INNER PACK: 6 PC
 6-41585-03432-7



Item# 3431
BIRTHDAY CANDLE-No. 6
 INNER PACK: 6 PC
 6-41585-03431-0



Item# 3430
BIRTHDAY CANDLE-No. 7
 INNER PACK: 6 PC
 6-41585-03430-3



Item# 3429
BIRTHDAY CANDLE-No. 8
 INNER PACK: 6 PC
 6-41585-03429-7



Item# 3428
BIRTHDAY CANDLE-No. 9
 INNER PACK: 6 PC
 6-41585-03428-0





Item# 3422
BIRTHDAY CANDLES
PATTERN POLKA DOTS
 INNER PACK: 6 PC
 6-41585-03422-8



Item# 3423
BIRTHDAY CANDLES
PATTERN STRIPES
 INNER PACK: 6 PC
 6-41585-03423-5



Item# 3424
BIRTHDAY CANDLES
PATTERN CHEVRONS
 INNER PACK: 6 PC
 6-41585-03424-2



Item# 3425
BIRTHDAY CANDLES
PATTERN BLACK/WHITE
 INNER PACK: 6 PC
 6-41585-03425-9



Item# 3426
BIRTHDAY CANDLES
PATTERN PINK/WHITE
 INNER PACK: 6 PC
 6-41585-03426-6



Item# 3427
BIRTHDAY CANDLES
PATTERN BLUE/WHITE
 INNER PACK: 6 PC
 6-41585-03427-3



Item# 3416
BIRTHDAY CANDLES
TALL
 INNER PACK: 12 PC
 6-41585-03416-7



Item# 3417
BIRTHDAY CANDLES
SWIRL
 INNER PACK: 6 PC
 6-41585-03417-4



Item# 3418
BIRTHDAY CANDLES
SURPRISE RE-LIGHT
 INNER PACK: 8 PC
 6-41585-03418-1



Item# 3415
BIRTHDAY CANDLES
MUSICAL
 INNER PACK: 6 PC
 6-41585-03415-0



Item# 3414
BIRTHDAY CANDLES
COLOR BLEND TAPERS
 INNER PACK: 6 PC
 6-41585-03414-3



Item# 3407
BIRTHDAY CANDLES
GLITTER PRIMARY
 INNER PACK: 8 PC
 6-41585-03407-5



Item# 3408
BIRTHDAY CANDLES
GLITTER BLUE
 INNER PACK: 8 PC
 6-41585-03408-2



Item# 3409
BIRTHDAY CANDLES
GLITTER PASTEL
 INNER PACK: 8 PC
 6-41585-03409-9



Item# 3410
BIRTHDAY CANDLES
GLITTER PINK
 INNER PACK: 8 PC
 6-41585-03410-5



Item# 3411
BIRTHDAY CANDLES
GLITTER BLACK
 INNER PACK: 8 PC
 6-41585-03411-2



Item# 3412
BIRTHDAY CANDLES
SILVER
 INNER PACK: 8 PC
 6-41585-03412-9



Item# 3413
BIRTHDAY CANDLES
GOLD
 INNER PACK: 8 PC
 6-41585-03413-6



BIRTHDAY CANDLES



FAST TRACK COUNTER DISPLAY PROGRAM

4-SIDED DISPLAY

Display
FREE
with
PURCHASE!

FAST TRACK FLOOR DISPLAY PROGRAM

2-SIDED DISPLAY



Side 1



Side 2



Side 3



Side 4

Item# BCCD
INNER PACK: 466pc
6-41585-00251-7
Display Dimensions:
26"W x 24"H x 26"D



Side 2



Side 1

**LOCKING
CASTORS**

Item# BCFD
INNER PACK: 534pc
6-41585-00250-0
Display Dimensions:
20.5"W x 74"H x 13"D

SPINNING RACKS
COLORFUL DESIGNS
EASY ASSEMBLY



FAST TRACK COUNTER DISPLAY PROGRAM

	Descripton	Item #	Qty
SIDE 1	1 BIRTHDAY CANDLES- CANDY STRIPES PASTEL	3401	16
	2 BIRTHDAY CANDLES- CANDY STRIPES PRIMARY	3402	16
	3 BIRTHDAY CANDLES- MUSICAL	3415	12
	4 BIRTHDAY CANDLES- TALL	3416	16
	5 BIRTHDAY CANDLES- SWIRLS	3417	12
	6 BIRTHDAY CANDLES- SURPRISE RE-LIGHT	3418	16
	7 BIRTHDAY CANDLES- BABY'S FIRST (GIRL)	3419	12
	8 BIRTHDAY CANDLES- BABY'S FIRST (BOY)	3420	12
	9 BIRTHDAY CANDLES- COLOR FLAMES	3421	12
	10 BIRTHDAY CANDLES- GLITTER PRIMARY COLORS	3407	16
SIDE 2	11 BIRTHDAY CANDLES- GLITTER PASTELS	3409	16
	12 BIRTHDAY CANDLES- GLITTER BLUE	3408	16
	13 BIRTHDAY CANDLES- GLITTER PINK	3410	16
	14 BIRTHDAY CANDLES- SILVER	3412	16
	15 BIRTHDAY CANDLES- GOLD	3413	16
	16 BIRTHDAY CANDLES- PATTERN POLKA DOTS	3422	12
	17 BIRTHDAY CANDLES- PATTERN STRIPES	3423	12
	18 BIRTHDAY CANDLES- PATTERN CHEVRONS	3424	12
	19 BIRTHDAY CANDLES- PATTERN BLACK/WHITE	3425	12
	20 BIRTHDAY CANDLES- PATTERN PINK/WHITE	3426	12
SIDE 3	21 BIRTHDAY CANDLES- PATTERN BLUE/WHITE	3427	12
	22 BIRTHDAY CANDLES- HAPPY BDAY LETTERS GLITTER	3405	12
	23 BIRTHDAY CANDLES- NUMBER 9	3428	12
	24 BIRTHDAY CANDLES- NUMBER 8	3429	12
	25 BIRTHDAY CANDLES- NUMBER 7	3430	12
	26 BIRTHDAY CANDLES- NUMBER 6	3431	12
	27 BIRTHDAY CANDLES- NUMBER 5	3432	12
	28 BIRTHDAY CANDLES- NUMBER 4	3433	12
	29 BIRTHDAY CANDLES- NUMBER 3	3434	12
	30 BIRTHDAY CANDLES- NUMBER 2	3435	12
SIDE 4	31 BIRTHDAY CANDLES- NUMBER 1	3436	12
	32 BIRTHDAY CANDLES- NUMBER 0	3437	12
	33 BIRTHDAY CANDLES- QUICK LIGHT	3439	12
	34 PARTY POPPER CAKE TOPPER- PINK/BLUE	3316	12
	35 INCREDIBLE CANDLE- GLITTER	3309	6
	36 BIRTHDAY CANDLE CANNON	3320	6
	37 SPINCREDIBLE CANDLE	3321	6
	38 FAST TRACK CANDLE DISPLAY	DISP37	

FAST TRACK FLOOR DISPLAY PROGRAM

	Descripton	Item #	Qty
SIDE 1	1 BIRTHDAY CANDLES- CANDY STRIPES PASTEL	3401	16
	2 BIRTHDAY CANDLES- CANDY STRIPES PRIMARY	3402	16
	3 BIRTHDAY CANDLES- HAPPY BDAY LETTERS GOLD	3403	6
	4 BIRTHDAY CANDLES- HAPPY BDAY LETTERS GLITTER	3405	6
	5 BIRTHDAY CANDLES- GLITTER PRIMARY COLORS	3407	16
	6 BIRTHDAY CANDLES- GLITTER PASTELS	3409	16
	7 BIRTHDAY CANDLES- GLITTER BLUE	3408	16
	8 BIRTHDAY CANDLES- GLITTER PINK	3410	16
	9 BIRTHDAY CANDLES- GLITTER BLACK	3411	16
	10 BIRTHDAY CANDLES- SILVER	3412	16
SIDE 2	11 BIRTHDAY CANDLES- GOLD	3413	16
	12 BIRTHDAY CANDLES- COLOR BLEND TAPERS	3414	6
	13 BIRTHDAY CANDLES- MUSICAL	3415	6
	14 BIRTHDAY CANDLES- TALL	3416	8
	15 BIRTHDAY CANDLES- SWIRLS	3417	12
	16 BIRTHDAY CANDLES- SURPRISE RE-LIGHT	3418	16
	17 BIRTHDAY CANDLES- BABY'S FIRST (GIRL)	3419	12
	18 BIRTHDAY CANDLES- BABY'S FIRST (BOY)	3420	12
	19 BIRTHDAY CANDLES- COLOR FLAMES	3421	12
	20 BIRTHDAY CANDLES- PATTERN POLKA DOTS	3422	12
SIDE 3	21 BIRTHDAY CANDLES- PATTERN STRIPES	3423	12
	22 BIRTHDAY CANDLES- PATTERN CHEVRONS	3424	12
	23 BIRTHDAY CANDLES- PATTERN BLACK/WHITE	3425	12
	24 BIRTHDAY CANDLES- PATTERN PINK/WHITE	3426	12
	25 BIRTHDAY CANDLES- PATTERN BLUE/WHITE	3427	12
	26 BIRTHDAY CANDLES- NUMBER 9	3428	12
	27 BIRTHDAY CANDLES- NUMBER 8	3429	12
	28 BIRTHDAY CANDLES- NUMBER 7	3430	12
	29 BIRTHDAY CANDLES- NUMBER 6	3431	12
	30 BIRTHDAY CANDLES- NUMBER 5	3432	12
SIDE 4	31 BIRTHDAY CANDLES- NUMBER 4	3433	12
	32 BIRTHDAY CANDLES- NUMBER 3	3434	12
	33 BIRTHDAY CANDLES- NUMBER 2	3435	12
	34 BIRTHDAY CANDLES- NUMBER 1	3436	12
	35 BIRTHDAY CANDLES- NUMBER 0	3437	12
	36 BIRTHDAY CANDLES- QUICK LIGHT	3439	12
	37 CAKE TOPPER- LIGHT UP HAPPY BDAY	3440	6
	38 PARTY POPPER CAKE TOPPER- PINK/BLUE	3316	18
	39 PARTY POPPER CAKE TOPPER- METALLIC	3318	12
	40 CASH STASH CAKE SURPRISE	3322	6
SIDE 5	42 INCREDIBLE CANDLE- GLITTER	3309	18
	43 BIRTHDAY CANDLE AIR CANNON	3320	6
	44 SPINCREDIBLE CANDLE	3321	6
	45 PULL-N-POP CONFETTI POPPER	3323	6
	46 CAKE BRITES	3324	12
	47 FAST TRACK CANDLE DISPLAY	DISP36	



TOTAL ITEM QTY: 466



TOTAL ITEM QTY: 534

